

MINUTES

California Environmental Education Interagency Network (CEEIN)

Date: July 21, 2005
Time: 9:30 a.m. to 11:30 a.m.
Location: Resources Agency 15th floor, room 1506-12, "Large Conference Room"
Lead: Bobbie Winn
Note taker: Kathleen Strickley
Facilitator: Zori Lozano-Friedrich



In Attendance:

Carolyn Tucker, Department of Water Resources
Celeste Royer, California Department of Education/CREEC
Pauline Lawrence, California Integrated Waste Management Board
Edward Wong, Air Resources Board
Andrea Lewis, CAL/EPA
Bobbie Winn, Department of Fish and Game
Kay Antunez, Department of Forestry & Fire Protection
Laurie Monserrat, Office of Environ. Health Hazard Assessment
Kathy Strickley, Department of Conservation
Donna Pozzi, California State Parks
Tina Muncie, Department of Conservation
Phaedra Bota, Boating and Waterways
Tom Mays, State Water Resources Control Board
Annie Kohut Frankel, California Coastal Commission
Kate DiRanna, The Walt Disney Company (via phone)

AGENDA

	Item	Lead	Minutes
1.	<u>Check – in and Catch -up</u> <ul style="list-style-type: none">• Welcome & Introductions• Review Agenda• Approve Minutes• Update Outstanding Action Items• Distribute "What's New in Your World"	Bobbie	Agenda, June minutes, and action items distributed. Agenda and minutes approved. Phaedra is keeper of the new CEEIN brochure (3,000 remain). Karen Johnson's replacement—will it be Gregson, or someone else from Food & Ag? –this is still pending.
	<u>Committee Reports & Discussion</u> Administration & Organization <ul style="list-style-type: none">• Present wording in handbook• Website item posting• Website maintenance	Tom Laurie Tom	Handbook: collecting information for the wording, aka guidance book. Suggestion: use MOU for the updating, so that the language between the two is consistent. Membership language: the revised language for the partnership section of the handbook was read and approved by the membership by a consent vote. Reminder: if the group wants a post or change, send the email to her with specific instructions. Cal EPA does the actual changes. She gives them the instructions. Will match up the MOU and guidance as far as updating the website. It will be put on-line for finalizing.

<p>Leadership & Legislation</p> <ul style="list-style-type: none"> 2005/06 Budget, EEI, AB 1721 <p>Environmentality</p> <p>Communications</p> <ul style="list-style-type: none"> CEEIN Accomplishments report <p>Diversity</p>	Andrea	<p>Authorization for the California Environmental Science Principals and Concepts to be included into the 2006 revision for science text books has been approved by the CA Curriculum Commission. Dr. Munger presented the agenda item and it passed unanimously. This sets a precedent for all other subjects, like Social Science and History. The incorporation should happen in one month. Recommendation by the State Board of Education. Adoption should happen January 2006. Funding for the Model Curriculum is in the Governor's budget, awaiting passage of AB 1721.</p>
	Kate	<p>Trying to get everything to the printers. Having the poster done this week. Teacher booklets should be done next week. The insert has teacher feedback incorporated, "how to construct a classroom K-12 project; is 45 pages long, so it is both a handbook and planner. Has area for brainstorming the Action Plans, and includes pages that the teachers can Xerox for their students (worksheets and forms); there is a class coversheet, and a new teacher reflection form (how it worked). There is a point system and there should not be any grey areas in judging the projects. It will include a lot of contact information. They are expecting everything back from the printer by August 12. They are expecting a mass mail out August 22-26. Working with Laurie and Disney on line as a resource for teacher interaction. Addressed the problem of recurrent winners (discouraging to other contestants), plus lately there is an increase of fluff over substance. They are restructuring, and there will be an evaluation process and technical support. Problem: how to bring teachers up to the David Neubacher level. The JCEC site: the deadline for print of web sites is July 29! List of resources on back of posters, including agency contacts (links), but need to look at the links further for their content. Request by Kay (for Vanessa Byrd) for schools with pledges, but there are problems with JCEC database. Executive Committee contacted Dr. Clair Rose, to determine how JCEC reflects changes in the school environment. Evaluation will be both qualitative and quantitative, and expect it by Fall 2005. JCEC Executive Committee requests sub-committee of CEEIN members. CEEIN members ask for list of sub-committee duties. Disney wants to recharge the CEEIN/JCEC partnership.</p>
	Carolyn	<p>Looking for input. Audience is agency directors. Also to be used as an external document for marketing purposes. Need a section in report of highlights of what each department does for environmental education, and committees should provide a (brief) listing of their accomplishments. Would like the first draft by August 21. Should be for the 2003/04 and 2004/05.</p>
	Kay	<p>Committee did not meet, but mentioned new book and recent article in Sac Bee: "The Last Child in the Woods". Looking forward to receiving JCEC database info to investigate underserved areas in California.</p>

3	Presentation <ul style="list-style-type: none"> EcoLinx Foundation 	Robert Jones	Presented information about climate change and loss of biodiversity in China. Becoming a major economic power and a major environmental super power (major polluters). Don't have a history of implementing environmental programs—need assistance! Best-tailored program for them would be one that involves capacity building, energy needs, climate change and environmental education. Assistance from CEEIN could involve: replicating our programs and networking. Expressed need for funding—have applied for grants. JCEC exists in Hong Kong for grade levels 3-6, expect in Beijing by Fall 2007.
4.	What's New In Your World <ul style="list-style-type: none"> Announcements 	Annie Tom Celeste	CA Coastal Cleanup Day, September 17, 2005. Posters and brochures distributed. See her if more needed. August 25: Teacher open house at the Cabrillo museum in San Pedro, featuring a water shed exhibit. The open house is for the Kirsch Environmental Center, www.kirschcenter.deanza.edu Offered to distribute materials through CREEC network.
5.	Meeting Wrap-Up <ul style="list-style-type: none"> Clarify Action Items Evaluate Meeting 	Bobbie/ Zori	Items for August agenda: JCEC sub-committee discussion Water curriculum—Tom Mark Le Blanc—Sierra Club?

CEEIN Meeting
July 21, 2005
Meeting Evaluation Summary

- Overall rating: **4.3** (based on a scale of 1 to 5, 5 being high)

What went well

- Full agenda. Good discussion.
- Good presentation from Ecolinx. Need more presentations from other EE groups and organizations
- Guest speaker was very interesting; thank you Ed.
- The format continues to work well! Thank you.
- Agenda and meeting time line very important
- Full agenda – with Zori's help, got through it effectively. I'm grateful for the opportunity to hear from Robert Jones re: Ecolinx – good discussion and info.
- Good sharing, good information
- Excellent facilitation

What could be improved?

- Some agenda items went over time limit.
 - 1st meeting. I picked up a lot of information. I know meeting time is allocated, but it was difficult a few times to pick-up on discussion as a newbie; a little added explanation would have been helpful.

What's New in Your World?

Meeting Date: July 21, 2005

Phone: 916/263-8188

Contact Person: Phaedra Bota

Agency: Department of Boating and Waterways

Address: 2000 Evergreen Street, Suite 100, Sacramento, CA 95815-3888

ACTIVITIES UPDATE: (Briefly list your 3 latest projects)

1. Water Safe Summer: partnership with Infinity Broadcasting, Radio Disney, NorCal Beverage Company & Shell stations. Nor Cal is offering discounted water targeting boaters at Shell station locations to promote sober boating. The Shell stations are displaying pump topper mini-billboards and giving out the ABCs of California Boating at their registers. This program targets 3 major holiday weekends of Memorial Day, 4th of July, and Labor Day. Radio promotion is given two weeks before each weekend.
2. Bridge to Bridge in Old Sacramento: This is a boat racing event run by the Sacramento Visitor's Bureau on July 23rd-24th. A boating information station will be staffed by Cal Boating. Visitors can pick up safe boating information and spin a quiz wheel to win a prize. The Boating Safety Team that is part of the Department's media outreach campaign will also be onsite. They will be running a kiosk quiz where the public can register to win a REGAL 1800 LSR Family Style Boat, valued at \$29,000. The public can also take the quiz and register online at <http://www.safeboatingisbigfun.com/index.html>.

What's New in Your World?

Meeting Date: July 21, 2005

Phone: 415-597-5888

Contact Person: Annie Kohut Frankel

Agency: California Coastal Commission

Address: 45 Fremont Street, Ste. 2000, San Francisco

ACTIVITIES UPDATE: (Briefly list your 3 latest projects)

The 21st annual California Coastal Cleanup Day is Saturday, September 17th. About 50,000 people are expected to help clean up our beaches, rivers, lakes, and creeks between 9am and noon on that day. We invite school groups who are unable to organize a Saturday field trip to hold a schoolyard or park cleanup on the Friday before. Teachers can access lesson plans related to the cleanup on the Coastal Commission's website at http://www.coastal.ca.gov/publiced/waves/waves_9.pdf. (This is the community action section of *Waves, Wetlands, and Watersheds*, a science activity guide for teachers. Information about the entire book can be found at <http://www.coastal.ca.gov/publiced/waves/waves1.html>.) This year's Coastal Cleanup Day promotional materials have a new look. Check out www.coastforyou.org for a preview, and to find your local coordinator.

The Coastal Commission is inviting organizations and agencies to become Coastal Steward Partners by helping to promote our Coastal Stewardship Pledge. The Pledge is an online program that encourages Californians to make a commitment to taking specific personal actions to protect our coast and ocean. Once they have followed through on their commitment, they receive a certificate of participation and a free canvas tote bag. The goal is to encourage people to consider the health of the coastal environment in all their choices throughout the day. The Pledge can be reached through the Commission's Public Education website at www.coastforyou.org, or directly at www.coastal.ca.gov/publiced/steward/pledge_form.html. Organizations that become Coastal Steward Partners will be featured on a special page of the Public Education website, with logos and links to the partner sites. Organizations can become partners by distributing information about the pledge or by placing a link to it on their website. If you'd like specific information about this opportunity, please contact me.

Upcoming events: I will be holding two educator workshops for *Waves, Wetlands, and Watersheds* at the beginning of the next school year. First is Crab Cove Visitor Center in Alameda on September 27 and the second is Chula Vista Nature Center on October 1. Both are almost half full and I'm particularly looking for classroom teachers to fill the rest of the spaces. The Coastal Commission will also have a booth at the California Science Teachers Association conference in Palm Springs at the end of October.

What's New in Your World?

Meeting Date: July 21, 2005
Contact Person: Bobbie Winn
Agency: Department Of Fish and Game/ Project WILD
Address: 1416 Ninth Street, Room 117, Sacramento, CA 95814
Phone: 916/653-6132

ACTIVITIES UPDATE: (Briefly list your 3 latest projects)

We are preparing for the ninth annual American River Salmon Festival and Schools Day event. The Salmon Festival will be at the Nimbus Hatchery and Lake Natoma on October 8-9. The Schools Day Educational Event will be October 7 at 4 sites along the American River. Each site will host about 200 4th grade students. The Schools Day event is limited to Sacramento County schools. Volunteers are needed at each site to assist with learning stations. Those interested in helping please contact Bobbie.

I am working on introducing a new curriculum guide to California, Flying WILD, targets middle school students (6th through 8th grade). I am partnering with the California Waterfowl Assoc. for three workshops in the greater Sacramento valley area. We have received a grant which will be used for educator's grants. Educators can apply for funds to create bird kits or materials for use in the classroom. The Flying WILD program focuses on migratory birds and developing bird festivals to teach others what they have learned.

The San Mateo Service Learning workshop will be October 15. This workshop will be a partnership between Project WET, WILD & DFG, the City of San Mateo, Youth Community Service Organization and the College of San Mateo. This workshop will provide training for educators working with high school aged youth with the opportunity for educators to apply for grants to fund Service Learning Restoration projects on the San Mateo Creek.

What's New in Your World?

Meeting Date: July 21, 2005
Contact Person: Kathleen Strickley
Agency: Department Of Conservation, Division of Recycling
Address: 801 K Street, MS 17-01, Sacramento, CA 95814
Phone: 916/322-1848

ACTIVITIES UPDATE: (Briefly list your 3 latest projects)

1. Revising the new "Close The Loop" gameshow script for grades 4-6. New show will be ready for Spring 2006. New podiums are in production for current show. Rehearsals for Fall 2005 School Assembly season begin mid-August.
2. Evaluating Department/Agency materials (educational/fun activity items submitted by CEEIN members) to be included in "EE Resource Kit". Will be revising some DOC brochures to be included in the Kit. Distribution target date: Earth Day 2006.
3. Completed children's EE project evaluations for 2005 GEELA (Governor's Environmental & Economic Leadership Awards).